



Theerawut <Thee> Chanthadit

Co-founder and CEO of 9Digital Co.,Ltd.

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I'm the CEO of 9DIGITAL.co, a company specializing in custom software development, e-commerce, and CRM & ERP systems. Previously, I was the Chief Operating Officer of Creden.co, a provider of new digital financial solutions that enable online authentication using eKYC (Electronic Know Your Customer), eSignature (Electronic Signature), and online credit scoring by analyzing multiple sources of data from social media and government agencies, such as the Business Development Department, to provide accurate results for financial loans for individual customers or corporations. I was also the Chief Operating Officer of SHIPPOP, a logistics aggregator for online merchants in Thailand. In addition, I have experience as consultant for organizations and expertise in software development, business management, strategic management, digital innovation development, information technology, and have served as a guest lecturer on entrepreneurship at universities.

Education

- 2023 - Present** :**(Studying) Ph.D. (Management Information Systems)**
Department of Information Technology Management
King Mongkut's University of Technology North Bangkok (KMUTNB)

- 2019 - 2021** :**Master of Science (Digital Innovation and Technology Management)**
School of Science and Technology
University of the Thai Chamber of Commerce (UTCC)

- 2012 - 2016** :**Bachelor of Science (Computer Science)**
Department of Computer Science, School of Science
King Mongkut's Institute of Technology Ladkrabang (KMITL)

Professional Qualification / training

SET e-Learning

2023 | Certificate of MKD1004 : Customer Validation

2023 | Certificate of EFD1002 : Fundraising for Seed and Early

2022 | Certificate of EFD1009 : Due Diligence Process & Preparation

2022 | Certificate of ESD1001 : Entrepreneurial Mindset

Thailand Cyber University: Thai MOOC

2023 | Data + AI for Communication: PDPA for Business Opportunity.

2020 | Certificate of SME Startup

University of the Thai Chamber of Commerce (UTCC)

2020 | Data Governance: Foundation, Framework and Formulation By know-edge.org

2020 | Digital and Transformative Leaders (DAT) #1

Sripatum University

2019 | Digital Network Advantage (DNA) #4 by School of Business Administration

Relevant Work Experience: Entrepreneurship, Team Management, E-commerce, Design Thinking, Electronic Transactions Law, Software development, Digital Marketing, E-signature, Innovation, Startup, Mentor, Coaching, Data Studio

Experience

2023 - Present : YEC Ratchaburi

- Member of Young Entrepreneur Chamber of Commerce Ratchaburi

2023 - Present : Chief Technology Officer

- CTO of Workmotion Creative Co., Ltd. , a custom software development, e-commerce, and crm & erp systems .

2022 - Present : Part time Faculty

- Entrepreneurship course by School of Business Administration, Sripatum University

- School of Interdisciplinary Technology and Innovation, Sripatum University

2022 - Present : Mentor Mahidol Startup Project

- Coaching TED Youth Startup By Mahidol Startup Club
- Coaching Mahidol Incubation Program 2021

2021 – Present : Co-funder GENIE GOOD GIANT CO., LTD.

- AI chatbot assistant for online merchants

2016 - Present : Co-Founder and CEO, 9Digital Co.,Ltd.

- A custom software development, e-commerce, CRM and ERP class system development

2015 - Present : Managing Director, Wanchart Co.,Ltd.

- Family-owned food manufacturing companies
- Member The Thai Chamber of Commerce Ratchaburi

2020 – 2021 : Expert (Digital Startup Institute), Digital Economy Promotion Agency

- A project planning "e-signature"
- Analyze project feasibility for digital infrastructure co-investment

2020 – 2021 : Managing director, Arislab Co.,Ltd.

- A platform for LIVE streaming service with AI chatbot assistant for online merchants

2018 – 2019 : Chief Operating Officer, Creden Co.,Ltd.

- A fintech Startup to provide eKYC , eSignature and Credit scoring in Thailand

2561 : University Thailand League 2018 Program

- Speaker and Coaching, University Thailand League 2018 Program
- Judge of University Thailand League 2018

2016 – 2018 : Chief Operating Officer, SHIPPOP Co.,Ltd.

- Shipping Gateway service, provides the shipping services to E-commerce merchants and logistic customers to get the best shipping.
- Pitching Challenge 2017 [Songkhla] 1st Prize Winner Startup Thailand Sea of Opportunities by National Innovation Agency, Thailand

2013 -2014 : Content Marketing, Melonbox Co., Ltd.

- E-commerce Company

2013 : Young Webmaster Camp (YWC#11)

- Thai Webmaster and Online Media Association

Academic Work

Theerawut Chanthadit, Kritsana Lakkhongkha, Kriangkrai Satjharuthai, and Montean Rattanasiriwongwut. (2023). Guidelines for Promoting Investment in Start-Up Enterprises in Thailand. In The Proceedings of the 18th National and the 8th International Sripatum University Conference: Research and Innovations to Sustainable Development 2023 (pp. 1175-1785). Bangkok: Sripatum University.

Kritsana Lakkhongkha and **Theerawut Chanthadit**. (2023). Approaches to Develop the Business of Teaching Basic Football Sports by Combining Innovative Management in the Sports Business. In Proceedings of the 1st National Conference in Sport Management 2023 (pp. 167-178). Bangkok: Sport Management Association of Thailand.

Theerawut Chanthadit and Chanakan Sriratanaban. (2021). The Study of Impacts and Factors Affected the Success of Startup Investment: A Case Study of Digital Economy Promotion Agency. In Proceedings of the 8th National Conference on Business Management and Innovation 2021 (pp. 1512-1521). Khon Kaen: College of Graduate Study in Management, Khon Kaen University.

Theerawut Chanthadit. (2020). Data Governance Framework: Case Study of Electronic Signatures. In Research Reports 2020 (pp. 121-135). Bangkok: Rabi Bhadanasak Research and Development Institute.

Patcharapohn Jetsupap, Savitri Sangsorn, **Theerawut Chanthadit**, and Teera Siriteerakul. (2016). Alloy Wheels Using Augmented Reality. In Proceedings of the 4th Asia Undergraduate Conference on Computing (AUCC) 2016 (pp. 1425-1432). Sakaeo: Burapha University, Sakaeo Campus.

Activities

2021 DITM Talk: PDPA For Tech Company, DITM UTCC

- 2020 depa Exponential Talk: PDPA for Startup, DEPA
- 2020 “What is Big DATA?” Startup Coaching, KMITL
- 2018 Joined Asia Leaders Summit 2018 Program By if Incubate Fund in HK
- 2018 Coaching : Startup Thailand League 2018
- 2018 Brain Storming Bachelor of Science (IT) By Rajabhat Maha Sarakham University.
- 2018 “How Thai Tech Startups can expand into the UK Market” By AIS The StartUp
- 2017 Coaching : Startup Thailand League 2017
- 2017 “AIS: Personality for Public Speaking” By RISE Academy
- 2017 “AIS: Executive Leadership Program” By COO of Workpoint